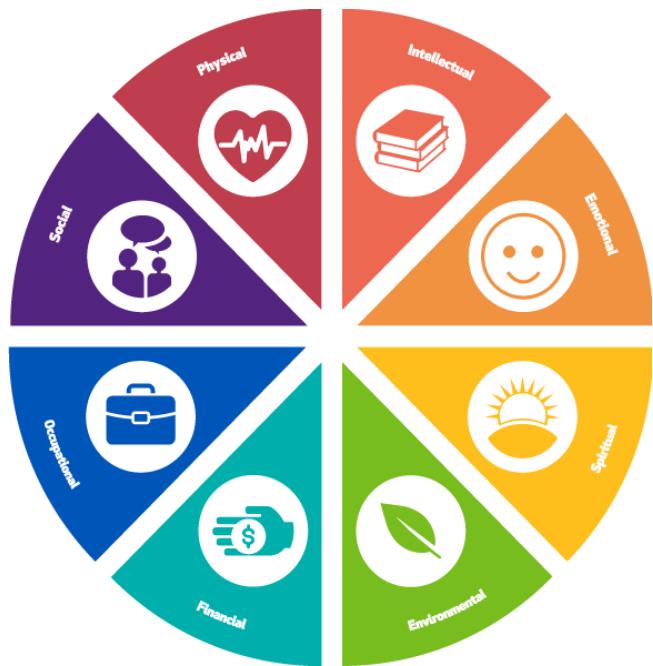


UK NAWC Strategic Partners

TERMS OF REFERENCE

Strategy



Objectives

To provide members a network to access and raise awareness of appropriate wellbeing resources, materials, services and events.

To reinforce the importance of taking ownership of your own personal wellbeing, as well as supporting that of others – whether as part of a team or wider organisation.

To encourage workplace cultures to improve their openness, trust and support around mental health and improve understanding of how mental health affects us all to remove any negative association with the term 'mental health'.

To promote the messages of the Collective across all members, and externally via media to benefit the wider arts, historical and cultural sectors.

To promote all 8 areas of wellness.
(Please see wheel.)

Ensure the UK NAWC website is populated with useful resources for all members, with regular updates and news announced where/when necessary.

Collaborate with other organisations committed to improving wellbeing, sharing resources, ideas and budgets.

Plan and programme regular Collective meetings for all members to visit a member venue and share and hear updates from partners, members, network, and be inspired.

Develop a communication plan to ensure members have access to the latest services and support for wellbeing and mental health issues across the industries.

Ensure Strategic Partners work together to progress the objectives and strategy of the Collective. Attending quarterly meetings, all SPs are active in sharing the actions and lead responsibilities.

Ask members their feedback and suggestions for improving and developing the Collective so that it works for the whole group.

Encourage members to share and promote the work they are doing with the Collective, or within their organisation, on social channels or via press/media relations to foster a positive culture in this area.

Continually review and evaluate the progress, objectives and strategy for the Collective, proposing ideas to the Strategic Partners for improvement.